



SPARTAN CHASSIS, INC.
A SPARTAN MOTORS COMPANY

FOR IMMEDIATE RELEASE

Spartan Chassis Maintains Leadership Position & Creates an Industry-First Training Event

Charlotte, Mich. – February 15, 2012 - Spartan Chassis, Inc., a subsidiary of Spartan Motors, Inc. (NASDAQ: SPAR), announced it is hosting the Spartan Chassis Sales Training Conference on February 13-15, 2012. The event is attended by both Fire Apparatus Original Equipment Manufacturers (OEMs) and their Dealers in the United States and Canada.

During the event, over 150 attendees will be immersed in the Company's category-leading manufacturing process located in Plants three and eight at the Spartan Chassis facility in Charlotte, Mich. To optimize learning, the manufacturing process will be presented in ten *Tour Stops* at which attendees will be trained by cross-functional teams consisting of Spartan Chassis Associates from engineering, manufacturing and various customer-facing teams. This model will allow the OEM partners and their Dealers to experience the Company's manufacturing practices, technology development, quality systems and the dedicated Spartan Chassis manufacturing teams in action.

"For this year's event, our guests will participate in limited classroom training. The bulk of the time will be dedicated to a more hands-on approach which differentiates our product vis-à-vis the competition," said Ed Dobbs, Senior Vice President, Spartan Chassis. "We're excited to provide our guests the opportunity to learn the complex assembly process in manageable segments; and with enough time, to really internalize the Spartan Chassis value points. We are confident this experience will serve as an excellent springboard to accelerate our business in 2012 and beyond."

Attendees will also be updated on subjects such as forthcoming emissions regulation, safety systems, custom chassis engineering projects and industry trends. Awards for excellence in customer service and sales performance will be presented at the event banquet which closes out the conference.

About Spartan Chassis, Inc.

Spartan Chassis, Inc. is a world-class leader in the engineering, manufacturing and marketing of chassis and aftermarket parts for emergency-response, recreational vehicle (RV), defense and specialty vehicles. End users recognize and request the Spartan Chassis brand, which consistently delivers superior performance, exceptional safety ratings and innovations which distinguish us from the competition. Visit Spartan Chassis at spartanchassis.com.

About Spartan Motors, Inc.

Spartan Motors, Inc. designs, engineers and manufactures specialty chassis, specialty vehicles, truck bodies and aftermarket parts for the recreational vehicle (RV), emergency response, government services, defense, and delivery and service markets. The Company's brand names – Spartan™, Crimson Fire™, Crimson Fire Aerials™, and Utilimaster® - are known for quality, value, service and first-to-market innovation. The Company employs approximately 1,700 associates at facilities in Michigan, Pennsylvania, South Dakota, Indiana, Florida and Texas. Spartan reported sales of \$426 million in 2011 and is focused

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on becoming a global leader in the design, engineering and manufacture of specialty vehicles and chassis. Visit Spartan Motors at www.spartanmotors.com.

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